

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
307198-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	307198	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	-----	:30	0	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/23/12	4:37 AM	7 Action News This Morning	430a-5a	:30	MEMJ12101H	\$150.00 NM
2	WXYZ	W	10/24/12	4:53 AM	7 Action News This Morning	430a-5a	:30	MEMJ12102H	\$150.00 NM
3	WXYZ	Th	10/25/12	4:53 AM	7 Action News This Morning	430a-5a	:30	MEMJ12101H	\$150.00 NM
4	WXYZ	F	10/26/12	4:37 AM	7 Action News This Morning	430a-5a	:30	MEMJ12102H	\$150.00 NM
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/23/12	5:55 AM	5am News M-F	5-6am M-F	:30	MEMJ12102H	\$400.00 NM
2	WXYZ	W	10/24/12	5:28 AM	5am News M-F	5-6am M-F	:30	MEMJ12101H	\$400.00 NM
3	WXYZ	Th	10/25/12	5:29 AM	5am News M-F	5-6am M-F	:30	MEMJ12102H	\$400.00 NM
4	WXYZ	F	10/26/12	5:30 AM	5am News M-F	5-6am M-F	:30	MEMJ12101H	\$400.00 NM
3	10/23/12	10/29/12	Action News 6am	6-7am M-F	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/23/12	6:30 AM	Action News 6am	6-7am M-F	:30	MEMJ12101H	\$900.00 NM
2	WXYZ	W	10/24/12	6:11 AM	Action News 6am	6-7am M-F	:30	MEMJ12102H	\$900.00 NM
3	WXYZ	Th	10/25/12	6:16 AM	Action News 6am	6-7am M-F	:30	MEMJ12101H	\$900.00 NM
4	WXYZ	F	10/26/12	6:19 AM	Action News 6am	6-7am M-F	:30	MEMJ12102H	\$900.00 NM



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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 2222-- 8 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 7:59 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$900.00 NM									
2 WXYZ Tu 10/23/12 8:59 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$900.00 NM									
3 WXYZ W 10/24/12 7:59 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$900.00 NM									
4 WXYZ W 10/24/12 8:59 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$900.00 NM									
5 WXYZ Th 10/25/12 7:42 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$900.00 NM									
6 WXYZ Th 10/25/12 8:48 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$900.00 NM									
8 WXYZ F 10/26/12 7:54 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$900.00 NM									
7 WXYZ F 10/26/12 8:42 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$900.00 NM									
5	10/23/12	10/29/12	SAT 6-7 /8-9am Local Ne	SAT 6-7 / 8-9am	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 8:56 AM SAT 6-7 /8-9am Local News SAT 6-7 / 8-9am :30 MEMJ12102H \$250.00 NM									
6	10/23/12	10/29/12	GMA SAT 7-8am	SAT 7-8am	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 GMA SAT 7-8am SAT 7-8am :00 \$350.00 NM									
Credited									
7	10/23/12	10/29/12	Action News SAT 8am	SAT 8-9am	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 8:09 AM Action News SAT 8am SAT 8-9am :30 MEMJBACKH \$350.00 NM									
8	10/23/12	10/29/12	Action News SUN 6am	SUN 6-7am	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/28/12 6:09 AM Action News SUN 6am SUN 6-7am :30 MEMJ12102H \$250.00 NM									
9	10/23/12	10/29/12	GMA SUN 7-8am	SUN 7-8am	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/28/12 7:27 AM GMA SUN 7-8am SUN 7-8am :30 MEMJBACKH \$350.00 NM									
10	10/23/12	10/29/12	Action News SUN 8am	Sun 8-930am	-----	:30	0	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 2 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/28/12 8:11 AM Action News SUN 8am Sun 8-930am :30 MEMJ12102H \$350.00 NM									
2 WXYZ Su 10/28/12 9:11 AM Action News SUN 8am Sun 8-930am :30 MEMJBACKH \$350.00 NM									



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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/29/12	Spotlight SUN 930am	Sun 930-10am	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 9:37 AM Spotlight SUN 930am Sun 930-10am :30 MEMJ12102H \$500.00 NM									
12	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 9:45 AM M-F 9a-10a 9-10am M-F :30 MEMJ12102H \$500.00 NM 2 WXYZ W 10/24/12 9:59 AM M-F 9a-10a 9-10am M-F :30 MEMJ12101H \$500.00 NM 3 WXYZ Th 10/25/12 9:35 AM M-F 9a-10a 9-10am M-F :30 MEMJ12102H \$500.00 NM 4 WXYZ F 10/26/12 9:34 AM M-F 9a-10a 9-10am M-F :30 MEMJ12101H \$500.00 NM									
13	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 10:24 AM M-F 10a-11a 10-11am M-F :30 MEMJ12101H \$400.00 NM 2 WXYZ W 10/24/12 10:49 AM M-F 10a-11a 10-11am M-F :30 MEMJ12102H \$400.00 NM 3 WXYZ Th 10/25/12 10:15 AM M-F 10a-11a 10-11am M-F :30 MEMJ12101H \$400.00 NM 4 WXYZ F 10/26/12 10:32 AM M-F 10a-11a 10-11am M-F :30 MEMJ12102H \$400.00 NM									
14	10/23/12	10/29/12	M-F 11a-12n	11am-12pm M-F	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 MEMJ12102H \$1,500.00 NM 2 WXYZ W 10/24/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited 3 WXYZ Th 10/25/12 11:15 AM M-F 11a-12n 11am-12pm M-F :30 MEMJ12102H \$1,500.00 NM 4 WXYZ F 10/26/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM Credited									
15	10/23/12	10/29/12	12n-1p	12-1pm M-F	-----	:30	0	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 12:27 PM 12n-1p 12-1pm M-F :30 MEMJ12101H \$500.00 NM 2 WXYZ W 10/24/12 12:24 PM 12n-1p 12-1pm M-F :30 MEMJ12101H \$500.00 NM 3 WXYZ Th 10/25/12 12:09 PM 12n-1p 12-1pm M-F :30 MEMJ12101H \$500.00 NM 4 WXYZ F 10/26/12 12:10 PM 12n-1p 12-1pm M-F :30 MEMJ12101H \$500.00 NM									

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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/23/12	10/29/12	2-3pm General Hospital	2-3pm M-F	-----	:30	0	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12102H \$600.00 NM									
2 WXYZ W 10/24/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12102H \$600.00 NM									
3 WXYZ Th 10/25/12 2-3pm General Hospital 2-3pm M-F :00 \$600.00 NM									
Credited									
4 WXYZ F 10/26/12 2:23 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12102H \$600.00 NM									
17	10/23/12	10/29/12	Katie	3-4pm M-F	-----	:30	0	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 3:56 PM Katie 3-4pm M-F :30 MEMJ12101H \$800.00 NM									
2 WXYZ W 10/24/12 3:55 PM Katie 3-4pm M-F :30 MEMJ12101H \$800.00 NM									
3 WXYZ Th 10/25/12 3:10 PM Katie 3-4pm M-F :30 MEMJ12102H \$800.00 NM									
4 WXYZ F 10/26/12 3:33 PM Katie 3-4pm M-F :30 MEMJ12102H \$800.00 NM									
18	10/23/12	10/29/12	Dr. Oz	4-5pm M-F	-----	:30	0	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 4:22 PM Dr. Oz 4-5pm M-F :30 MEMJ12102H \$900.00 NM									
2 WXYZ W 10/24/12 4:31 PM Dr. Oz 4-5pm M-F :30 MEMJ12102H \$900.00 NM									
3 WXYZ Th 10/25/12 3:59 PM Dr. Oz 4-5pm M-F :30 MEMJ12101H \$900.00 NM									
4 WXYZ F 10/26/12 4:12 PM Dr. Oz 4-5pm M-F :30 MEMJ12102H \$900.00 NM									
19	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	-----	:30	0	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 5:37 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12101H \$1,000.00 NM									
2 WXYZ W 10/24/12 5:27 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12101H \$1,000.00 NM									
3 WXYZ Th 10/25/12 5:45 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12102H \$1,000.00 NM									
4 WXYZ F 10/26/12 5:13 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12102H \$1,000.00 NM									
20	10/23/12	10/29/12	6-630pm M-F	6-630pm M-F	-----	:30	0	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 6:08 PM 6-630pm M-F 6-630pm M-F :30 MEMJ12102H \$1,200.00 NM									
2 WXYZ W 10/24/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 MEMJ12102H \$1,200.00 NM									
3 WXYZ Th 10/25/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 MEMJ12101H \$1,200.00 NM									
4 WXYZ F 10/26/12 6-630pm M-F 6-630pm M-F :00 \$1,200.00 NM									
Credited									



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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/12	10/29/12	World News	630-7pm M-F	-----	:30	0	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 6:29 PM World News 630-7pm M-F :30 MEMJ12101H \$1,500.00 NM									
2 WXYZ W 10/24/12 6:29 PM World News 630-7pm M-F :30 MEMJ12101H \$1,500.00 NM									
3 WXYZ Th 10/25/12 6:29 PM World News 630-7pm M-F :30 MEMJ12102H \$1,500.00 NM									
4 WXYZ F 10/26/12 6:29 PM World News 630-7pm M-F :30 MEMJ12102H \$1,500.00 NM									
22	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	-----	:30	0	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 7:24 PM M-F 7-730p 7-730pm M-F :30 MEMJ12102H \$1,200.00 NM									
2 WXYZ W 10/24/12 7:08 PM M-F 7-730p 7-730pm M-F :30 MEMJ12102H \$1,200.00 NM									
3 WXYZ Th 10/25/12 7:08 PM M-F 7-730p 7-730pm M-F :30 MEMJ12101H \$1,200.00 NM									
4 WXYZ F 10/26/12 7:09 PM M-F 7-730p 7-730pm M-F :30 MEMJ12102H \$1,200.00 NM									
23	10/23/12	10/29/12	Sat 7-8pm	7-8pm Sat	-----	:30	0	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 Sat 7-8pm 7-8pm Sat :00 \$1,000.00 NM									
See MG 23.2									
2 WXYZ Sa 10/27/12 7:26 PM Sa 7-8p 7pm Sat :30 MEMJBACKH \$1,000.00 NM									
MG for 23.1 10/27									
24	10/23/12	10/29/12	Su 6-630p	6-630pm Sun	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- 1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 10/28/12 6:15 PM Su 6-630p 6-630pm Sun :30 MEMJBACKH \$750.00 NM									
25	10/23/12	10/29/12	Ent Tonight	730-8pm M-F	-----	:30	0	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 7:53 PM Ent Tonight 730-8pm M-F :30 MEMJ12101H \$1,800.00 NM									
2 WXYZ W 10/24/12 7:48 PM Ent Tonight 730-8pm M-F :30 MEMJ12101H \$1,800.00 NM									
3 WXYZ Th 10/25/12 7:46 PM Ent Tonight 730-8pm M-F :30 MEMJ12102H \$1,800.00 NM									
4 WXYZ F 10/26/12 7:46 PM Ent Tonight 730-8pm M-F :30 MEMJ12102H \$1,800.00 NM									



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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/23/12	10/29/12	11pm Action News Update	11-1135pm M-Sun	-----	:30	0	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 111111 6 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 11:34 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJ12101H \$2,000.00 NM									
2 WXYZ W 10/24/12 11:22 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJ12101H \$2,000.00 NM									
3 WXYZ Th 10/25/12 11:25 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJ12102H \$2,000.00 NM									
4 WXYZ F 10/26/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJ12101H \$2,000.00 NM									
5 WXYZ Sa 10/27/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM									
See MG 26.8									
8 WXYZ Sa 10/27/12 11:58 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJBACKH \$2,000.00 NM									
MG for 26.5 10/27									
6 WXYZ Su 10/28/12 11:40 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJ12102H \$2,000.00 NM									
27	10/23/12	10/29/12	Nightline	1135pm-1205am M	-----	:30	0	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 Nightline 1135pm-1205am M :00 \$750.00 NM									
Credited									
2 WXYZ W 10/24/12 11:53 PM Nightline 1135pm-1205am M :30 MEMJ12102H \$1,500.00 NM									
3 WXYZ Th 10/25/12 11:54 PM Nightline 1135pm-1205am M :30 MEMJ12101H \$1,500.00 NM									
4 WXYZ F 10/26/12 12:01 AM Nightline 1135pm-1205am M :30 MEMJ12102H \$1,500.00 NM									
28	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 12:40 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJ12102H \$250.00 NM									
2 WXYZ W 10/24/12 12:48 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJ12101H \$250.00 NM									
3 WXYZ Th 10/25/12 1:00 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJ12102H \$250.00 NM									
4 WXYZ F 10/26/12 12:59 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJ12102H \$250.00 NM									
29	10/23/12	10/29/12	Dr Oz	106am-206am	-----	:30	0	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 1:41 AM Dr Oz 106am-206am :30 MEMJ12101H \$150.00 NM									
2 WXYZ W 10/24/12 1:58 AM Dr Oz 106am-206am :30 MEMJ12102H \$150.00 NM									
3 WXYZ Th 10/25/12 1:29 AM Dr Oz 106am-206am :30 MEMJ12101H \$150.00 NM									
4 WXYZ F 10/26/12 2:01 AM Dr Oz 106am-206am :30 MEMJ12102H \$150.00 NM									
30	10/23/12	10/29/12	Greys	1130pm-230am	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 10/27/12 12:37 AM Greys 1130pm-230am :30 MEMJ12102H \$250.00 NM									



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Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
307198-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/23/12	10/29/12	Unit	1am-2am	-----	:30	0	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 Unit 1am-2am :00 \$175.00 NM See MG 31.2									
2 WXYZ Sa 10/27/12 1:10 AM SA 1230a-130a 1230am-130am :30 MEMJBACKH \$175.00 NM MG for 31.1 10/27									
32	10/23/12	10/29/12	SU 1130p-12a	1130pm-12am	-----	:30	0	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 SU 1130p-12a 1130pm-12am :00 \$550.00 NM Credited									
33	10/23/12	10/29/12	Unit	12am-1am	-----	:30	0	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 12:32 AM Unit 12am-1am :30 MEMJBACKH \$250.00 NM									
35	10/23/12	10/29/12	Priv. Practice	10-11pm Tuesday	-----	:30	0	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 11:00 PM Priv. Practice 10-11pm Tuesday :30 MEMJ12102H \$5,000.00 NM									
36	10/23/12	10/29/12	Middle/Suburg.	8-9pm Wednesday	-----	:30	0	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 8:16 PM Middle/Suburg. 8-9pm Wednesday :30 MEMJ12102H \$4,500.00 NM									
37	10/23/12	10/29/12	Scandal	10-11pm Thursday	-----	:30	0	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 10:39 PM Scandal 10-11pm Thursday :30 MEMJ12101H \$5,000.00 NM									
38	10/23/12	10/29/12	Friday Prime C	10-11pm Friday	-----	:30	0	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 10:49 PM Friday Prime C 10-11pm Friday :30 MEMJ12102H \$4,000.00 NM									
39	10/23/12	10/29/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----	:30	0	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 10:29 PM ABC's Saturday Night Football SA 8pm-1130pm :30 MEMJ12102H \$3,000.00 NM									



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Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
307198-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	384 Issue Week 2 10/23-10	1569	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/23/12	10/29/12	Once Upon Time	8-9pm Sunday	-----	:30	0	\$6,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/28/12	8:38 PM	Once Upon Time	8-9pm Sunday	:30	MEMJ12102H	\$6,000.00 NM
41	10/23/12	10/29/12	666 Park Ave.	10-11pm Sunday	-----	:30	0	\$5,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Su	10/28/12	10:38 PM	666 Park Ave.	10-11pm Sunday	:30	MEMJBACKH	\$5,000.00 NM

Total Spots **100** Gross Total **\$111,225.00**

Payment Terms 30 Days

Agency Commission **\$16,683.75**
Net Amount Due **\$94,541.25**